

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Matz

Group Art Unit: 2448

Application No.: 10/039,062

Examiner: Strange, Aaron

Filed: December 31, 2001

Attorney Docket: 01376

Title: Methods and System for Targeted Content Distribution Using Tagged Data Streams

**37 C.F.R. § 1.114 SUBMISSION OF AMENDMENT
WITH REQUEST FOR CONTINUED EXAMINATION**

Commissioner:

The Assignee respectfully requests continued examination and entry of the following amendment and remarks in response to the final office action mailed May 16, 2011. The Assignee respectfully submits that the amendment and remarks contained herein distinguish the pending claims from the cited documents.